Chapter 6

Amazon in India

Trade regulations, payment systems, entrenched competition, cloud technology expansion

World trade flows reflect interdependencies among industries, countries, and regions.

These flows manifest in country, company, industry & regional exports and imports.

China is world’s leading exporter, US is world’s leading importer

The difference between the monetary value of a nation’s exports and imports is called the [**balance of trade**](https://html1-cluster-e.mheducation.com/smartbook2/data/151626/highlighted_epubmhe/OPS/s9ml/glossary.xhtml#key-balance-of-trade). When a country’s exports exceed its imports, it incurs a surplus in its balance of trade. When imports exceed exports, a deficit results. World trade trends in U.S. exports and imports are reflected in the U.S. balance of trade.

US leader in **gross domestic product (GDP)** – monetary value of all products and services produced in a country in one year

**Trade feedback effect** – imports affect

exports and vice versa

**Countertrade** - An estimated 10 to 15 percent of world trade this way. the practice of using barter rather than money for making global sales.